



## Business Sustainability Conference | 7 January 2019 (Monday) 09:00 to 13:00

Venue : LT1 Cheng Yu Tung Building, The Chinese University of Hong Kong, 12 Chak Cheung Street, Shatin, Hong Kong

### Programme Schedule

08:30	<b>Registration</b>
09:00	<b>Welcome Speech</b> Professor Fanny Cheung, Pro-Vice-Chancellor, The Chinese University of Hong Kong
09:10	<b>Opening speech</b> Professor Kalok Chan, Dean, CUHK Business School
09:20	<b>The 2030 Agenda and SDGs: A Business Perspective</b> Professor Christine Loh, Chief Development Strategist, The Hong Kong University of Science and Technology
09:40	<b>Global Trends of CSR</b> Professor Carolyn Egri, Academic Director of the Executive MBA Program, Beedie School of Business, Simon Fraser University, Canada
10:00	<b>CSR Actions and Corporate Financial Performance of the HKBSI Companies</b> Professor Carlos Lo, Head of the Department of Government and Public Administration, The Chinese University of Hong Kong
10:20	<b>Coffee Break</b>
10:50	<b>An NGO's Perspective of CSR</b> Mrs. Mei Ng, BBS, Chairperson, Friends of the Earth (HK)
11:10	<b>CSR Assessment and ESG Investment</b> Mr. Anthony Cheung, Managing Director, Global Head of ESG and Sustainable Investing, Hamon Investment Group
11:30	<b>Strategic Sustainability Benchmarking</b> Ms. Miranda Kwan, Director, Certification and Business Enhancement, SGS HK Limited
11:50	<b>Panel Discussion -- CSR Issues for Businesses: Past, Present, and Future</b> Moderator: Dr. Stephen Frost, Professional Consultant, Department of Management, CUHK Business School Panelists: Mr. Hendrik Rosenthal, Director, Group Sustainability, CLP Group Mr. Huifeng Zhang, Head of Corporate Sustainability Asia Pacific, The Hongkong and Shanghai Banking Corporation Limited Mr. Isaac Yeung, General Manager, Corporate Affairs, The Hong Kong and China Gas Company Limited Mr. Simeon Cheng, Head of Sustainability, MTR Corporation Limited
12:20	<b>Introduction to the CUHK MBA Sustainability Conference 2019</b> CSR committee, MBA candidates, The Chinese University of Hong Kong



## The 4<sup>th</sup> HKBSI Recognition Ceremony (Luncheon) | 7 January 2019 (Monday) 13:00 to 15:00

Venue : Hyatt Regency Shatin, 18 Chak Cheung Street, Shatin

### Programme Schedule

12:30	<b>Registration</b>
13:00	<b>Opening</b>
13:30	<b>Speech by Guest of Honor</b> Mr. Tim Lui, SBS, JP, Chairman, the Securities and Futures Commission
13:50	<b>Launching Ceremony of the Centre for Business Sustainability</b>
14:00	<b>Announcement of Results of the 4<sup>th</sup> Hong Kong Business Sustainability Index</b> Professor Carlos Lo, Director, Centre for Business Sustainability, CUHK Business School
14:10	<b>Announcement &amp; Recognition of Top 20 HKBSI Companies- Certificate Presentations</b>
14:20	<b>Announcement &amp; Recognition of Top 10 HKBSI Companies- Certificate Presentations</b>
14:30	<b>Photo taking</b>



## Business Sustainability Workshop | 8 January 2019 (Tuesday) 14:00 to 18:00

Venue : CUHK Business Centre, Unit B, 1/F, Bank of America Tower, 12 Harcourt Road, Central, Hong Kong

### Programme Schedule

13:30	<b>Registration</b>
14:00	<b>Introduction to the Business Sustainability Workshop</b> Moderator: Professor Carolyn Egri, Simon Fraser University (Canada)
14:10	<b>Business Relevance of CSR and SDGs</b> Professor Carlos Lo, Centre for Business Sustainability, CUHK Business School
14:30	<b>Effective Integration of SDGs into CSR Portfolios</b> Professor Christine Loh, the Hong Kong University of Science and Technology
15:00	<b>Innovations in CSR &amp; Business Sustainability Practices</b> Professor Carolyn Egri, Simon Fraser University (Canada)
15:30	Coffee Break
16:00	<b>Relevance of CSR for Responsible Investment</b> Mr. Anthony Cheung, Hamon Investment Group
16:30	<b>Effective Partnerships with NGOs</b> Mrs. Mei Ng, BSS, Friends of the Earth (HK)
17:00	<b>Professionalization of Sustainability Practitioners</b>
17:40	<b>Integration and Conclusions</b>